

LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
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AD# 178-A2-REU# N-94744-"DYNWHITE-FREE PACK BUY ONE"--Page B/W Bleed (5 5/8" x 7 3/4") TV Guide, 1987



We bet
Cambridge taste will
blow away generics!



Taste breakthrough,
generic price!

Taste 'em yourself!

FREE PACK
when you buy one

Good on any style of Cambridge.



12 mg "tar," 0.9 mg nicotine av. per cigarette by FTC method.

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MS suggested retail price.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

